



Table Talk

the Play with Your Food newsletter

December 2024

New promotional videos could help PwYF go viral in 2025

By Chelsea Low

Tandem X Visuals has been a PwYF photography sponsor for the last two years. This year, on the heels of our last campaign's fundraising success, Tandem offered to help us out in a much bigger way – producing three videos to help us spread the word about what we do and why we do it, and let other people know how they can get involved!

Not only was Tandem super excited to learn what PwYF is all about, they quickly understood the importance of the videos to our campaign and what their efforts could mean for community impact.

We're so grateful for our community sponsors and look forward to having two members of the Tandem team join us at the 24-hour event in March! Thank you, Tandem X Visuals, for being a [PwYF Visionary Sponsor!](#)

You can check out the videos on our YouTube page here (don't forget to subscribe!): www.youtube.com/@PlaywithYourFoodYQR or visit the About Us, Sponsorship, and Register a Team pages on www.pwyf.ca.

We hope to share more from Tandem in the new year.

Upcoming events

FundCrawl

Jan. 1 or 2

PwYF Leadership Meeting

Jan. 9

Exploring the Land of Catan

Jan. 11

PwYF Full Team Meeting

Jan. 16

Wingspan Tournament

Jan. 25

PwYF teams that have doubled their fundraising minimum (\$100/team member) will be eligible for a PwYF prize draw on **Tuesday, Jan. 21!**

It's ALL fun – but not always games...

Fundraising through PwYF has never been more fun, and November proved to be no exception!

While PwYF began around board games and this remains our core gathering activity, one of the absolutely amazing things about fundraising events is the people who plan them, with all their individual interests.

November's fundraising events included a live music and dessert night, Blood on the Clocktower, Crokinole, Apiary, nachos and games, Kaiser, Ticket to Ride, and a Sherlock Holmes Consulting Detective night. Seriously, there was something for everyone!

Of the 8 events in November, how many did you attend?!



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www.PwYF.ca



[@PwYFYQR](https://www.instagram.com/PwYFYQR)



[www.linkedin.com/
company/pwyf](https://www.linkedin.com/company/pwyf)

And now – a word (or two) from our co-chairs

By Chelsea Low and Matt Robertson, PwYF Co-Chairs

Come December, we're once again regaled with Christmas music, sparkling lights, and the season of joy and goodwill. It's heartwarming to be immersed in the season, and we like to pause and reflect on the abundance in our lives. At the same time, we're also acutely aware that the needs in our community are amplified during the holiday season. The weather has turned colder, and those who struggle with homelessness, food insecurity, and poverty are faced with increased challenges. [Read more...](#)



PwYF's annual auction is coming soon



Attention all teams and potentially future registered teams -- here 's a way to help you meet your fundraising minimum so that you can participate in the 24-hour event on March 22-23, 2025!

The next [PwYF Facebook auction](#) will run from Feb. 28 to March 6, 2025. Teams can go out and start collecting prizes and items to put in the auction anytime! You can submit the items to the auction and begin dropping these things off in January.

Stay tuned for an email with more information early in the new year!

Meeples in your Neighbourhood

This section profiles members of the PwYF community. Learn more at community.pwyf.ca.

Mac Grassick (PwYF team: My Kinda Meeple)

Mac Grassick is the current General Manager at Boston Pizza North Albert, a member of the My Kinda Meeple team, and a long-time supporter of ChewsDay Challenge and Play with Your Food.

This month's Meeples in your Neighbourhood features Mac, his love for board games, and his stories of how ChewsDay Challenge came to be and why he's chosen to sponsor ChewsDay Challenge and Play with Your Food.

[Read Mac's story on the PwYF blog](#)



Play with Your Food: **by the numbers** (as of Dec. 18, 2024)

22 teams
100 participants

\$34,395 raised
57.33% of campaign goal

203 people at ChewsDay
Challenge events in November